

# BLACK GIRL SEOUL

ASIAN TV AND FILM PODCAST AND BLOG BASED IN AMERICA

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## ABOUT US

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We are two African-American women who enjoy expressing and exploring our appreciation for primarily East Asian films and television. Our mission is to build community and celebrate East Asian media and artists. We come with a unique point of view as Black women with an over 10 year viewing history.

Along with our bi-monthly podcast and the website that includes our blog, we regularly communicate with domestic and international fans, podcasters, and bloggers via social media.



1,691



607



727



587



139

## MEDIA GOALS

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We are looking for collaborations, sponsorships, and introductions to media representatives who will recommend us for client interviews and when they need personalized, grassroots campaigns to reach non-Asian audiences in America and worldwide.

## OUR AUDIENCE

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We represent the unseen audience comprised of non-Asian fans of East Asian films, television shows, and celebrities within America and around the world. Although we aren't fluent in Korean, Japanese, or Chinese, we speak the universal language of art and entertainment appreciation. We don't need to be convinced to watch Asian entertainment, but we often lack access to the same paraphernalia and products that are available in East Asia.

Working with *Black Girl Seoul* will connect you with the developing foreign, non-Asian audiences that are currently unseen but excited about your clients and brands.

## KEY WEBSITE STATISTICS (2021)

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1200 2,020 50  
Unique Visitors Page Views Subscribers

Website visited by 85 countries

