BLACK GIRL SEOUL

ASIAN TV AND FILM PODCAST AND BLOG BASED IN AMERICA

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ABOUT US

We are Black Girl Seoul, a small but enthusiastic American podcast by two African-American women who enjoy expressing and exploring our appreciation for East Asian television, films and music. Our mission is to build community and celebrate East Asian media and artists. We come with a unique point of view as Black women with an over 15 year viewing history.

Along with our bi-monthly podcast and the website that includes our blog, we regularly communicate with domestic and international fans, podcasters, and bloggers via social media.



2,500 Followers 661K Monthly Views



8,974 Views 784 Followers





904 Followers



800 Followers



554 Followers

MEDIA GOALS

We are looking for collaborations, sponsorships, and to be recommended for client interviews, promotions, exclusive giveaways, announcements, and personalized grassroots campaigns to reach non-Asian audiences in America and worldwide.

OUR AUDIENCE

We represent the unseen audience comprised of non-Asian fans of East Asian films, television shows, and celebrities within America and around the world. Although we aren't fluent in Korean, Japanese, or Chinese, we speak the universal language of art and entertainment appreciation. We are eager to consume Asian entertainment, but often lack access to the same paraphernalia and products that are available in East Asian countries.

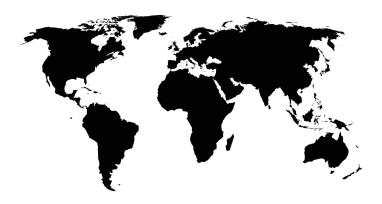
Working with Black Girl Seoul will connect you with the developing foreign, non-Asian audiences that are currently unseen but passionate about your clients and brands.

KEY WEBSITE STATISTICS (2022)*

Unique Visitors

3K 4,175 55 Page Views

Website visited by **85** countries



*Website has existed since 2020.